

# SUBMISSION SPECIFICATIONS FOR PHOTOGRAPHY AND ARTWORK

Digital images for consideration need to be submitted for the editorial schedule with the exception of state park or wildlife photos, which we keep in a special catalogue for possible future use. It is uncommon to publish unsolicited photographs, since all images in the issue relate to an article, except if the image has to do with the month of issue (i.e. Bluebonnets in March, Hunting in September, Snow in December, etc.), an amazing wildlife image, offers a spectacular State Park landscape, or contains a specific, recognizable landscape / structure to engage readers to guess the location (back of book 'Where in Texas' article / parting shot).

Sending in your submissions means you agree to the usage rights (use in multi-media platforms only within the context of the article or specific issue of the magazine) and current pay rate established by the magazine. If you have any questions, please contact Sonja Sommerfeld, Photo Editor, at [sonja.sommerfeld@tpwd.texas.gov](mailto:sonja.sommerfeld@tpwd.texas.gov). Please do not reply to the photo wants list email, I do not have access to any correspondence via government delivery system.



**METADATA IS MEGA IMPORTANT.** Each image needs to contain a caption in the IPTC part of the metadata (description of place, action, and identification of identifiable people and wildlife...common names are fine), as well as the creditline or copyright so the magazine knows how you would like to be credited next to your image (i.e. © Your Name or Your Company Name or Your Website, etc.). It is also a good idea to have some contact information in the metadata filled out (at least Creator and Email). *If these items are missing from the file, the image will not be considered.*



**THINK BIG.** Digital images should be submitted as uncompressed 8 bit TIFF files with a minimum resolution of 2400 x 3600 pixels. Lower resolution images such as JPEGs can be submitted only with prior authorization from the photo editor, and will be considered on a case-by-case basis.



**LESS IS MORE.** Please edit your photos carefully before sending them. Limit your selection to approximately 10 images per article / subject matter.



**ONE TOPIC PER FOLDER.** Use separate file folders for each story submission so images can be reviewed by topic.



## YOU FROM AROUND THESE PARTS?

Animals need to be Texas natives in Texas locations with a few exceptions (i.e. rare or endangered species or Texas species with a background that can't be identified as non-Texan).



**ZOOM IN AND OUT.** We would like both general and detail views of the main subject.



**LOOK BOTH WAYS.** Where possible, please submit photos in both portrait (vertical) and landscape (horizontal) orientations.



**LOOK ALIVE, Y'ALL.** No pictures of dead or mounted animals, please.



**NO SLOPPY SECONDS.** DO NOT send images that have previously been published without permission of one of the editors.



**SEND LINKS, NOT FILES.** Please submit your files via digital transfer, using platforms such as Dropbox or Lightbox, or free online file transfer services such as TransferNow, Hightail or FileSender. Images can also be sent via mail on CD/DVD or Flashdrives (which cannot be returned).



## DON'T #%@#! WITH YOUR FILENAME.

Please do not use special characters in the filename other than dashes and/or underscores.



## TAKE OUR BREATH AWAY.

Photos should show an intelligent selection of subject and time of day. The magazine is looking for images that evoke emotion and wonder in our readers, both about their personal surroundings and Texas as a whole. Please note that the magazine has a certain type of art direction for our department articles. However, unique atmospheres are welcome as stand alone images, photo essays, or feature articles. Recent captured photographs are preferred unless otherwise related to the story timeframe. Make it your goal to submit images that are as good as or better than those you see in our magazine.